

How To Make Money Blogging How I Replaced My Day Job With My Blog



BOOK DETAILS

- Author : Bob Lotich
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BOOK SYNOPSIS

Bob Lotich founded ChristianPF.com back in 2007 and after getting laid off in 2008 he took the leap into full-time blogging. Less than a year later he was earning more from his blog than his previous day-job. While his results are not typical, this book covers all the steps he took to make money from his blog over that two-year period. Who this book is written for: * Those who want to get started blogging * Those who are already blogging but aren't making as much money as they'd like to. Who this book is NOT written for: * People looking for a get-rich-quick system that requires little effort. * Experienced bloggers making over \$1000/m (though the book will still probably be helpful, it isn't written to this audience) Some of the topics covered in the book: * 4 Steps to Start Blogging in 10 minutes * Blogging Basics * How to setup a Self-Hosted Blog * The importance of a Customizable Wordpress theme * 3 primary ways to earn from your blog * How long does it take to make money from your blog? * How to get traffic to your blog * SEO Tips for bloggers * How I increased AdSense earnings \$1500/m in less than 3 months * 7 helpful tools that made it all possible

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